



Dear Industry Supporter:

I want to share with you some exciting news for our industry. Dan Humiston, the current Indoor Tanning Association President and owner of Tanning Bed Inc. in Buffalo, New York is running for a seat in the United States House of Representatives to represent New York's 27<sup>th</sup> Congressional District.

I believe that Dan's leadership of the ITA over the past seven years has played a big role in his decision to seek Federal office. As an advocate for our industry, he has seen first hand that government isn't working very well right now; that our elected leaders are making decisions every day that affect the daily lives of millions of Americans without any understanding of what the effect will be. He believes, and I agree that having fewer career politicians and more people with business backgrounds in Congress will help government function better and will benefit for all working people.

There is no doubt that this race will be a big challenge for Dan. But with our help and with the help of his friends in Western New York, he is confident he can succeed. Although he is officially a member of the Independence Party, he was asked to run by the Republican Party and hopes to receive the endorsement of the Conservative Party. With this level of organized party support, he is off to a tremendous start.

What is more exciting for the indoor tanning industry is the possibility of having someone who knows and understands our industry in a decision-making position in Washington D.C.; someone who can help us stay ahead of tough issues and even be at the table when votes are cast and laws and regulations are written.

This is an opportunity that doesn't happen very often. For that reason and many others the tanning industry has to get behind Dan and show its support today. Dan has to raise a million dollars to remain competitive and we have to help him reach that goal. I have already made a significant contribution and I am asking you to do the same thing.

Please send a check to Humiston For Congress, P.O. Box 403, West Seneca, New York 14224 or logon to [www.humistonforcongress.com](http://www.humistonforcongress.com) and contribute online. Please be generous -- \$2000, \$1000, \$500 or even \$10; anything you can do will make a difference. All contributions have to be from personal checks or credit cards; corporate or business checks or credit cards are not allowed.

In addition to your financial support I urge you to please forward this email to your customers, business associates, employees, friends and family and ask them to get involved as well.

Thanks, I know Dan will appreciate anything you can do. If you want to get more involved, call Dan at his campaign headquarters 716.677.2008 or email him at [dhumiston@humistonforcongress.com](mailto:dhumiston@humistonforcongress.com)

Sincerely,

Chuck Robinson  
President/CEO